

Sikh Dharma International

2008 Year End Report



HIGHLIGHTS & CHALLENGES

Highlights and challenges at a glance

Sat Nam! 2008 was another successful year for Sikh Dharma International (SDI). Some of our highlights include: the **launch of the Sikh Dharma International website**; the creation of 23 broadcast-quality **Siri Singh Sahib Gurdwara lectures shown on national cable TV**; a **Yatra to Takhat Hazur Sahib in Nanded, India** to celebrate the 300th anniversary of Guru Gaddi; the implementation of a new **‘Next Generation’ management team**; and **Dasvandh going GREEN!**

Sikh Dharma International, like every non-profit, is experiencing a significant drop in donations due to the current economic crisis. Our team is working hard to weather the storm. We have created a robust and exciting Business Plan for 2009 that includes multi-faceted education and outreach programs to serve you better. We remain positive and with your continued support, we will stabilize and grow in 2009.

For more details on the accomplishments of our departments, please see below.

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COURSES



SDI was able to **continue to build the visibility of Sikh Dharma** at the grass roots level, making new connections and building relationships by **offering *Japji Sahib* courses** in Austin, Texas, New York City, Millis, MA, and Boulder, CO. We also **offered *Prosperity is in Your Projection***, a free Tele-course created to support our global

communities in dealing with the current economic challenges. There were over 80 participants in each of the first 2 free tele-courses taught by SS Ek Ong Kaar Kaur and MSS Hari Dharam Kaur. SS Guru Kaur from London will teach the 3rd tele-course in January 2009. These Prosperity courses are available for download on the SDI website – www.sikhdharma.org.



COURSES

Thank you so much for providing so much support! There is a lot of overgrowth on the paths for many of us, and your work helps so much to clear the way. Love and Light, Tracy, Virginia Beach, VA

I loved Ek Ong Kaar's teleclass. She was knowledgeable, accessible, and simply divine. So thanks for that. Love, MMK

Sat Nam, and thank you so much for sponsoring this teleclass; it is a great gift to us all. I am wondering if you will be setting this talk up for downloading, as I will be teaching at noon on Saturday. If you do this, please let me know. I am so eager to learn everything I can to pass it on to my students. Thank you again for all you do and have peaceful holidays, GZK

Sat Nam! I participated in the teleconference on Saturday and to my joy today, I won \$50.00 (on a \$2.00 lottery ticket) much needed for my husband who is recovering from cancer! I started doing the 25th Pauree (of Japji Sahib) and also a yoga set for the Radiant Body (in the 10 Bodies of Consciousness book). The course really helped me get out of worry mode and begin to focus on creating from.

What a blessing... I will be sending 20% to Dasvandh!! Blessings and see you on the next teleconference, Thanks for the unending support from all of you!

WEBSITE & PRODUCTS

Our outreach and communication tools

Website:

Sikh Dharma International **introduced its first website in 2008** to great success. The growing site includes **23 new Gurdwara video lectures from the Siri Singh Sahib** (with close to 10,000 views so far); Sikh Dharma education tools, eNewsletter postings, **Sikh Dharma news from around the world**, press releases, **events and products promoting the Siri Singh Sahib's teachings on Sikh Dharma**, with continued new educational material being posted every month. (Look for our new **Siri Singh Sahib Gurdwara video lecture series, *Awakening the Khalsa***, in 2009. These lectures are being developed for broadcast in remembrance of the 25th Anniversary of the Martyrdom of the Akal Takhat taking place next year.)



Products:

An **Online Store is now available!** Shop for Sikh Dharma International products including:

- *Light of the Shabad Guru* DVD, a set of 6 Gurdwara lectures of the Siri Singh Sahib. This series was developed in honor of the 300th Anniversary of Guru Gaddi.
- The Siri Singh Sahib's poetry, including *The Game of Love* and *Furmaan Khalsa*.

Supporting Sikh Dharma educational products, including Peace Lagoon, Victory and Virtue, Ek Ong Kaar Kaur's poetic translations of Japji Sahib and Anand Sahib, the Prosperity Mandala Poster, Guru Raj Kaur and Nirinjan Kaur's Shabad Hazare music CD, and much more.

WEBSITE & PRODUCTS

The Sikh Community is proud of you as you have started this website and u provide a lot of knowledge about Sikhism through this website. You all are the future of Sikhism in the western hemisphere. It feels good when we hear that 3HO Sikhs are doing good work and spreading Sikhism in America and other places May Waheguruji Bless you.

Hello, I am so very glad to find your new website since it reveals the beauty and depth I have witnessed from those in the Sikh religion. Also appreciate all the information available here.

Congratulations! The site is outstanding. It is complicated yet easy to use. There is a ton of information on it and many choices. You can spend a long time there or short, depending on your needs. Nice work to you and the "team." SKK

Sat Siri Akal, This is a great site you guys have put together. We can all benefit from it. I always search for lectures and videos of Yogi Ji. This site will give my kids all of that. I didn't get the chance to meet Yogi Ji but like to absorb as much as I can from the lectures. Thanks again for this site.

I received "Victory and Virtue" in the mail today and it is an excellent book. When you go through all types of literature, both good and different (to put it nicely), during your 'academic' life, you begin to realize the best published work are the ones you have no preconceived notions of. I think if more people were to open their life to new concepts and ideas, this book should be the first one they should read. I am particular about my reading material and have no complaints as the book lives up to its name, which is always a pleasant surprise. Thank you. Many blessings.

INTERNATIONAL COMMUNITY RELATIONS

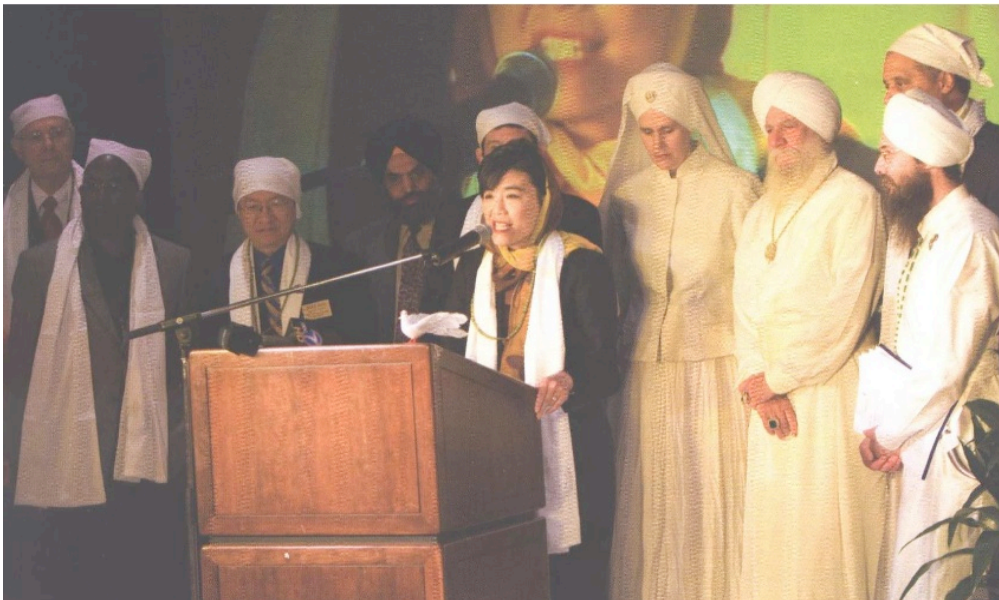
Furthering the work of the Siri Singh Sahib to support the global community.

In the area of International Community Relations, Sikh Dharma International is a trusted source of support, advice and guidance for local communities. In that role, and in relationship with the other legacy non-profits of 3HO Foundation and KRI, SDI participated in the following:

SDI supported communities forming their local Sikh Dharma Boards including work on affiliate issues, legal definitions, and board member selection processes.

SDI supported and **helped to host the Los Angeles Baisakhi Gurdwara** that attracts 15,000 participants and many VIP dignitaries from California and around the world.

SDI **coordinated with 3HO Foundation to work with our communities** on local planning issues. We **partnered with 3HO to expand the Global Community Website Program** that connects communities with each other. SDI coordinated with IKYTA and KRI to create **a global inventory of service projects**. **SDI visited the South American community of Belo Horizonte** to learn first-hand about the vibrant and growing Aquarian Community they have created. In addition, SDI supported local communities **to develop strategic relationships with other international non-profits**.



PR EVENTS & NEWS MEDIA

Building relationship, visibility and spreading the teachings of the Siri Singh Sahib on Sikh Dharma



Sikh Dharma International was honored to collaborate with the Los Angeles Sikh sangat and to serve as **PR support for the Los Angeles Baisakhi celebration**. We had **excellent press for the event**, including great coverage of the “Mai Bhago Spirit of Baisakhi Awards,” and the VIP guests which included the Mayors of Los Angeles, California; Bakersfield, California; and Amritsar, India. We worked with *Nishaan Magazine* to publish a **12-page article, complete with 8 full pages of color photos**, covering the history of the Los Angeles Baisakhi celebration. In addition, JusPunjabi Cable TV **filmed and aired 3 hours of programming from the Los Angeles Baisakhi event** on their station.

SDI created and facilitated the broadcasting of **23 Siri Singh Sahib Gurdwara lectures nationally** on JusPunjabi Cable TV. These broadcasts have been watched by thousands of Sikh viewers across the United States. For our electronic communications we implemented an **eNewsletter** (sign up on the SDI homepage!) **and greeting cards**. We were able to create **beautiful ‘altar’ cards** of the Gurus and the Siri Singh Sahib as gifts for our SD family. We had the **honor of hosting various guest groups** here at the ‘Mother Ashram’ in Espanola, including the Jethadar of the Akal Takhat, the Head Granthi of the Golden Temple and visiting Kirtan Jathas. **We issued numerous press releases during the year** that were picked up in the India media, Sikh websites, *The Sikh Review*, and the *Santa Fe New Mexican*.

In conjunction with Sikh Dharma of New Mexico, SDI supported our long-term traditional PR events including: hosting the **annual luncheon in honor of the New Mexico Legislative Opening**; assisting with the **International Peace Prayer Day Press Conference** in Santa Fe, New Mexico; and supporting the annual Yogi Bhajan birthday event in Espanola, New Mexico.

PR EVENTS & NEWS MEDIA

I just want to say thanks so much for everything. I was happy to see Siri Singh Sahib Ji’s video on Jus Punjabi TV. Keep up the great work. Love you all, KSB, Bellingham, WA



The advisory body of Sikh Ministers to Sikh Dharma International

Khalsa Council held a well-received Spring session and supported a very successful Fall Hazur Sahib, India Yatra. We continue to work on **evolving our structure and systems** to further serve the Siri Singh Sahib's vision.



Hazur Sahib Yatra:

<http://www.sikhdharma.org/pages/300th-anniversary-guru-baddi-yatra>

The SDI Yatra of more than 50 people **collaborated with 11 international organizations** in honoring the 300th anniversary of Guru Gaddi Day in Hazur Sahib, India, where Guru Gobind Singh Ji installed *Siri Guru Granth Sahib* as our Guru in 1708. We created and distributed educational materials on Sikh Dharma International to many of the celebration's global participants and press. Working closely with the Mexico sangat, we **presented a Spanish translation of the Siri Guru Granth Sahib** to the Jethedars of all Takhats. Through the generous donations of our global Sangat, we **designed a magnificent commemorative Kalgi jewelry pin** which was given to the altar of Guru Gobind Singh in the main Gurdwara, Takhat Sach Khand. We also **raised funds for the Guru Angad Dev Nivas in honor of the Siri Singh Sahib**. SDI **collaborated with SikhNet.com** in posting photos and online video reports of the Yatra. A special treat were the Audio Journals sent back from 'the streets' of Hazur Sahib. In addition SDI participated in **TV Interviews as well as photo and Indian press coverage** of the event. Throughout the year, SDI worked with SikhNet on a **special educational and inspirational website section** focusing on the 300th Anniversary and the technology of *Shabad Guru*. (www.sikhnet.com/300saal)



The prosperity technology of giving to the infinite as taught by the Siri Singh Sahib.

We had a successful transition with hiring a **new Dasvandh Director**, Guru Prakash Kaur, who has taken immediate ownership of the area and who is building on the strong foundation

of our previous Dasvandh Director, Darshan Kaur. Among other accomplishments this year, Guru Prakash Kaur has **created a new look and feel for the monthly eNewsletter**. The Dasvandh office has **actively gone “Green”** by using recycled paper products for donor letters and mailings, and by encouraging donors to sign up for email communications. Dasvandh has also introduced an **updated logo design** as well as an exciting new **Website makeover**.

What's new?

- Property Mandala poster is now available at our [online store](#).
- New [phone numbers](#) for the Dasvandh office!
- We are happy to welcome our new Dasvandh Director, [Guruprakash Kaur!](#)
- [Siri Singh Sahib Gurdwara Broadcast Project](#) launched!
- [Light of the Shabad Guru](#) - Inspirational lessons on Sikh Dharma airing on Japjanta TV
- [Your Path to Prosperity](#) - A free online Prosperity course. [Learn more about Tithing](#)

FREE Prosperity Teleclasses!

"Prosperity is in Your Projection"

Saturday at 10:00 AM (MST) on December 6, 2008
Experience how your projection and intention create your reality! Join us for a FREE 60-minute bridgeline class that will share mantra, meditation and spiritual technology to bring prosperity home today!

December 6th with Hari Dharam Kaur
In this class she will bring her unique perspective of living with prosperity as your projection. [read more >](#)

"Achieving Business Success with Consciousness"

6 sessions from 8-9:30 PM EST from January 8, 2009 - August 13, 2009

Guru Ganesha Singh Khalsa, a longtime teacher of Prosperity Consciousness, will share with you his secrets to success and prosperity in a six-part course designed specifically for young people (ages 15-40). This course is free for Dasvandh Donors. [read more >](#)

Yogi Bhajan
"If you can't see God in all, you can't see God at all!"
© YB Teachings, LLC

Sikh Dharma International
3HO Website
KRI
Sikhnet
Yogi Bhajan
IKYTA
3HO Community
Aquarian Times
Featuring Prosperity Paths

Sign up for our Prosperity ENews

Guru Prakash Kaur and our Dasvandh team connected with donors **through phone calls, personal letters and by creating focus groups that include our top Dasvandh givers**. These focus

groups have already generated some excellent ideas, and have volunteered their time to increase Dasvandh outreach and education. At the direction of the focus groups, Dasvandh will be offering a new Tele-course in 2009 called **Achieving Business Success with Consciousness** with Guru Ganesha Singh. This tele-course is available to all Dasvandh donors and is geared specifically towards **young people interested in learning about business and financial success**.

DASVANDH

Thank you for your kind and tireless work. Love & Light, RRGB

Thank you for all the encouragement. Since I started tithing my situation has gone from lack to abundance. My new address is testament to the changes that have been occurring in my life. I was able to purchase my first home with a sale of a violin. I now no longer pay rent and have additional rental income. My sincere gratitude to the prosperity course which has been provided!

NEXT GENERATION LEADERSHIP

It's exciting for Sikh Dharma International to fully **implement a Management Team of "next generation" leaders from our community.** They include Ravi Kaur, Executive Director; Guru Kirin Kaur, Finance Director, Ek Ong Kaar Kaur, Creative Director; and Guru Prakash Kaur, Dasvandh Director. This team has taken full ownership of the strategies and operations of SDI. We look forward to working together with you to create a great 2009!



NEXT GENERATION LEADERSHIP

Ravi, seeing you up there chanting, it really touched my heart that you are doing the work you are doing for Sikh Dharma. You have a great destiny. You are the essence of Sikh Dharma. The choices you have made in your life reflect that. Love you. JKG, Espanola, NM

These services and programs happen with your support.
Please send a generous donation today!
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